

## Measurement Rubric: CNN Black Plague Report

Performance Level pts.	<b>6</b>	<b>4</b>	<b>3</b>	<b>1</b>	<b>0</b>
<b>Primary Traits</b>					
Appropriate Setting (3)	<b>X</b>	<b>X</b>	European city with reasons for choosing that particular location	European city with no explanations	Anywhere else
Description of Camera Shot (4)	<b>X</b>	Vivid: people, surroundings, what is going on	Mildly interesting, not much detail	"Here we are on a street somewhere in ..."	"Is the camera running?"
The Story <i>Field Correspondent</i> (6)	What, when, where, why, how & who	4-5 of the aforementioned	3-4 of the aforementioned	2-1 of the aforementioned	"What story?"
Interviews <i>Interviewees</i> (6)	* 2 interviews * statistics * personal accounts	* 2 interviews * personal accounts only	* 1 interview * personal account	* 1 interview * statistics only	"Am I supposed to give an interview?"
Introduction & Wrap Up <i>Anchor</i> (6)	* Description of problem * Intro of field corres. * Summation of story	<b>X</b>	Any 2 of the aforementioned	Any 1 of the aforementioned	"Are we on the air?"

**It is possible to attain a maximum total of 25 points for this project.**